Example scenarios of contacting supporters using Legitimate Interest

Barbara gives Brooke a donation and has done so for the past four years	→ Brooke sends updates about our work and how Barbara can support us via post.	→ Barbara can opt out of phone, email or post contact at any time.
Celia met a Brooke member of staff at a recent event and they swapped business cards	→ Brooke contacts Celia to inform her that her details have been recorded on our database and check she is happy.	→ Brooke offers Celia the opportunity to object and "opt out" of future communications
John stopped his direct debit to Brooke and decided that he would pledge to leave Brooke a gift in his Will.	→ Brooke retains his details and send John news and update mailings so that he is aware of current Brooke projects.	→ Brooke calls John to invite him to a Brooke event in his area.